THINK-ALOUD PROTOCOL
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Think-Aloud

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“Evaluators should ask participants to verbalize anything that they think, feel, do, or look at while processing the interface—essentially, to “think aloud” as they complete tasks.”
Other Resources

Example Think Aloud Video

• The Task
  – Create an account on flickr.com.
  – Upload the photos from your desktop onto Flickr.
  – Organize the photos you just uploaded onto Flickr into three sets: "Flowers", "Animals", and "Buildings."
  – Add a tag to each of the animal photos with the name of the animal.
• What did we learn about the interface? What are the problems? What are suggestions for improvement?

• What did we learn about the think-aloud method?
Project 2: Think Aloud